

Over the last twenty (20) years, JAM PROMOTIONS, INC National Indoor Kart Championship has led the nation in the “PROMOTION” of the Karting industry, sponsors and our participants. Respectfully, we present the following facts:

1. Created the Largest Indoor Karting race in the world making it the most recognized national Karting event – the prestigious event to participate in
2. First and only event to put dirt Kart racing on National Television
3. Created innovative race management procedures for an efficiently run, non-biased, timely event that fits national television viewing requirements and as well, our participants
4. Designed and implemented innovative safety programs and procedures for the highest level of participant safety
5. First and only event giving dirt Kart racing World Wide exposure
6. First and only event giving the dirt Karting industry National “Face Time” exposure
7. The only event that exhibits the Karting industry routinely at NASCAR, NHRA and other motorsports events
8. The only Karting event that is publicized Nationwide via print and video and receives Nationwide coverage and recognition
9. First and only dirt Karting event to give their Participants National “Face Time” exposure and the opportunity to promote themselves to another level of racing they may desire to achieve
10. First and only dirtKarting event assuring every participant receives a valuable reward just for participating
11. First and only Karting event to provide, at their expense, thousands of dollars of merchandise for participants to win by random draw each day
12. The first event to bring major name sponsors, outside of the Karting industry, to our sport
13. The only Karting event that gives its Sponsors a True return on their investment by expanding exposure and impressions beyond their current market
14. The KARTING EVENT that PROMOTES KARTING with INTEGRITY in the Professional Realm that it rightly deserves
15. *“Never had a rain- out in twenty years”*

Yes, the O’Reilly Auto Parts National Indoor Kart Championship is the Event and this Event is your voice to the public. Your support of this event helps assure promotion of Kart racing that is definitely needed. Yes, other events are held on Thanksgiving weekend, and yes we know not everyone is able to attend this event but we ask that you encourage as many as possible to support this event that has faithfully supported karting over the last twenty years. Can you imagine not having the benefits of this Event?

“Support those who truly support you”

The Staff of JAM PROMOTIONS, INC.

4246 Outland Rd
Memphis, TN 38118

901-368-5278

www.onikc.com